

Aesthetician Sales Report

Services Goal: _____ /SPH: _____
 Product Goal: _____ /SPH: _____

Store: _____
 Name: _____
 Month: _____

SERVICES											PRODUCT				
WEEK 1	DATE	GOAL	ACTUAL	\$ +/-	HOURS	SPH	# OF TRANS	NEW CUST.	REPEAT	APPT'S	GOAL	ACTUAL	\$ +/-	SPH	# OF TRANS
SUN															
MON															
TUES															
WED															
THUR															
FRI															
SAT															
TOTAL WEEK															
\$ +/- :															
WEEK 2	DATE	GOAL	ACTUAL	\$ +/-	HOURS	SPH	# OF TRANS	NEW CUST.	REPEAT	APPT'S	GOAL	ACTUAL	\$ +/-	SPH	# OF TRANS
SUN															
MON															
TUES															
WED															
THUR															
FRI															
SAT															
TOTAL WEEK															
\$ +/- :															
WEEK 3	DATE	GOAL	ACTUAL	\$ +/-	HOURS	SPH	# OF TRANS	NEW CUST.	REPEAT	APPT'S	GOAL	ACTUAL	\$ +/-	SPH	# OF TRANS
SUN															
MON															
TUES															
WED															
THUR															
FRI															
SAT															
TOTAL WEEK															
\$ +/- :															
WEEK 4	DATE	GOAL	ACTUAL	\$ +/-	HOURS	SPH	# OF TRANS	NEW CUST.	REPEAT	APPT'S	GOAL	ACTUAL	\$ +/-	SPH	# OF TRANS
SUN															
MON															
TUES															
WED															
THUR															
FRI															
SAT															
TOTAL WEEK															
\$ +/- :															
WEEK 5	DATE	GOAL	ACTUAL	\$ +/-	HOURS	SPH	# OF TRANS	NEW CUST.	REPEAT	APPT'S	GOAL	ACTUAL	\$ +/-	SPH	# OF TRANS
SUN															
MON															
TUES															
WED															
THUR															
FRI															
SAT															
TOTALS															
MONTH TOTALS															
COMBINED TOTALS											CONVERSION %				

Aesthetician Signature _____

LSA Signature _____

of Trans (Services)
 Services customers
 # of Trans (Product)
 Services customers purchasing product

Hours
 Time on floor
 Conversion %
 # of Product Trans. divided
 by # of Services Trans.